



FLEXIBLE FURNITURE SOLUTIONS.

For Hostel and Student Accommodation

Pineapple








CASE STUDY

Off-the-shelf products don't suit everyone. For more complex projects, we offer a customised service to make sure we provide the best possible furniture solutions.





Choose from the following services to create the most suitable package for your project:



INITIAL STAGES



-  **Sales Visit**
Do you have any queries? Your key account manager will be happy to visit and answer your questions.
-  **Showroom Visits**
A warm welcome awaits you at our showrooms in Kent (Head Office) and Yorkshire.
-  **Free Trial Furniture**
Can't make it to our showrooms? You can try out our products at your leisure – choose a piece of furniture and contact us to arrange free delivery.
-  **Interior Design & Fabrics**
To help you add the finishing touches to your project, we provide an interior design service. We provide samples of thousands of fabrics for furniture, curtains and other soft furnishings.
-  **Free Space Planning**
We have an experienced design team with knowledge of maximising usable space when bringing your concepts to reality.
-  **Custom Size & Designs**
Not all rooms are made equal – we can adapt our current range to fit your environment. If you have a requirement for a non-standard product, we can help with that too.
-  **CAD Blocks**
To integrate our furniture into your architectural plans, we can provide CAD blocks.

ON-SITE

-  **Pre-Delivery Inspection**
To ensure the delivery runs smoothly, we will attend site to ensure it is ready for delivery and to identify anything we need to prepare for.
-  **Bespoke Delivery Service**
Our delivery team is experienced in completing large scale deliveries efficiently and carefully. As well as delivering items to individual rooms, we'll also remove and dispose of all packaging.
-  **Fitted Furniture**
We understand the importance of a perfect fit. Whether you choose bespoke sizing or our standard products, our team of installers will make sure your furniture fits perfectly in your environment.
-  **Sales Visit**
To give an accurate quote, your key account manager may return to produce a survey of the site.



AFTER DELIVERY

-  **7 year Guarantee**
All products are backed up by our 7 year guarantee against manufacturing faults, giving you peace of mind.
-  **Repairs**
In the rare event of a problem, we will conduct an on-site repair where possible. If we need to bring goods back to our factory, we can supply loan furniture in the meantime.





SALVATION ARMY HOUSING ASSOCIATION

Project

A full refurbishment of hostel bedrooms, kitchen and lounges – design led by Identity Interiors.

Details

The communal lounge areas were transformed by Ohio chairs in bright and striking fabrics. In the kitchen, a Don dining table and Nexus dining chairs were supplied in a dark wood finish to match the kitchen cupboards. Stylish dark wood Ontario cabinets were used in the bedrooms, including a custom finish vanity unit which was made to the customer's specification.

Challenges

To create a sleek and modern environment, the client requested a dark wood finish on all furniture. Although this finish was not standard on the Ontario range, our flexible practices meant we could adapt the product to suit the customer's needs.





SOUTH LONDON YMCA

Project

Alexandra House – an 80 bed homeless hostel.

Details

We supplied Magna sofas in red vinyl throughout the reception and lounge areas. In the bedrooms we supplied extra wide Hamble wardrobes with cutout recesses in lieu of handles along with Cameron beds.

Challenges

This new-build was a challenging concept – each room was produced as an individual furnished “pod” which was craned into position on site. Our Hamble cabinets were custom sized to fit into the modular units. All furniture had to be fixed to the walls or floor to allow for transportation and installation.

Due to limited storage on site and a time sensitive schedule, we were able to provide a “just-in-time” delivery service to keep the project on track.

“Pineapple proved to be flexible and reliable during a complex build and understood the type of furniture required in a hostel environment. They accommodated our needs and the end result looks fantastic.”

South London YMCA

SALVATION ARMY

Project

One of 3 fully furnished "Lifehouse" schemes providing accommodation and support to up to 80 homeless people.

Details

We provided a full turnkey package to Salvation Army which included lounge, bedroom, dining and office furniture along with soft furnishings, kitchen equipment and utensils.

Challenges

The nature of the project meant that as well as supplying our furniture, we also needed to source and deliver a wide array of goods within budget and deliver to strict timescales. This was organised by a dedicated Project Manager who was the main point of contact for the customer.

The installation stage was completed alongside other trades (plasterers, electricians). Once delivery was complete, the team ensured each room was ready to use with curtains hung, beds made and rooms vacuumed. The kitchen utensils were stored neatly in the kitchen drawers, leaving the building as a homely environment, ready for use.

"Their staff are efficient and instilled in us a high level of confidence in their ability to deliver on time and on budget. We have never been delayed by waiting for Pineapple to deliver."

Salvation Army



MIDLAND HEART

Project

Affordable and contemporary 92 bedroom apartment complex to help those who have experienced homelessness.

Details

In the striking foyer, we supplied Boxer tub chairs in Zebra print to match the vibrant décor. These were complimented by Tempo tub chairs and Ikon and Quadra sofas in more subtle vinyls. In the bedrooms, we supplied a range of Ontario bedroom cabinets in a range of wood finishes to match the colour scheme of the building. Magna sofas, Nexus dining chairs and Don dining tables were also supplied in matching shades.

Challenges

Items needed to be delivered to each of the 92 rooms and all packaging removed and disposed of. To ensure the furniture placed in each room had a matching set of wood finishes, we developed an efficient delivery plan. Project delays meant that we stored all the furniture in our warehouse for 6 months, free of charge.

“Pineapple rose to the challenge of furnishing our flagship Places of Change scheme, 92 apartments and a vibrant communal area. This was done quickly, efficiently, and with products of excellent quality”

Midland Heart



Photographs courtesy of Midland Heart



Photographs courtesy of Midland Heart



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OTHER PROJECTS

For customers who require more than “off-the-shelf” products, our flexibility means we can offer bespoke solutions including custom sizes and colours/finishes.

These images show our popular Ontario bedroom range and Hamble lounge range finished in a clean and sleek bright white finish.

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